Co-graph:
Boutique Data Management Specialist

'We can change the world by integrating data and technology' is the maxim that Co-graph team believes in. To drive the data-driven innovation, organizations require a deeper understanding of the data lakes, ways to apply data mining algorithms, along with robust data mining tools. The leading data mining solution provider, IBM has powerful products like IBM SPSS that allows users to analyze the data and generate greater revenue. However, the robust tools alone are not sufficient for organizations to garner greater insights and make the right decision. The need of the hour is a professional consultant who can guide them through the trivia of IBM's data mining tools and help them make the most of it.

Having a profound experience in the data management landscape, Co-graph's top-notch team is uniquely positioned to assist businesses in analyzing data effectively with IBM's data mining tool. Certified as an IBM Business Partner, Co-graph has been an implementer of the IBM SPSS Modeler since 2010.

Another significant characteristic of Co-graph is the ability to provide both data analytics and software development in one place. "Our solutions can even be utilized by IBM to resolve their customer to solve customer's issues," asserts Yoshitaka Mori, founder and CEO of Co-graph.

Co-graph's subject matter experts invest a significant time to analyze behavioral data, predict target behavior, and create predictive models. Subsequently, they deploy these models in a cloud environment, such as Bluemix, and connect with existing systems through APIs to help customers manage data sovereignty and compliance regulations.

Co-graph, as a third-party service provider has a strong grip on the data management market in Japan, where it is essential to be able to communicate effectively to do business. By communicating effectively, Co-graph helps clients in Japan make the most of IBM's products and recognize the room for improvement. It also allows Co-graph to provide optimized solutions and enhance the client's experience while meeting their business goals. "Our global team culture is unique, and we guide our foreign partners who plan to break into the Japanese market," extols Mori.
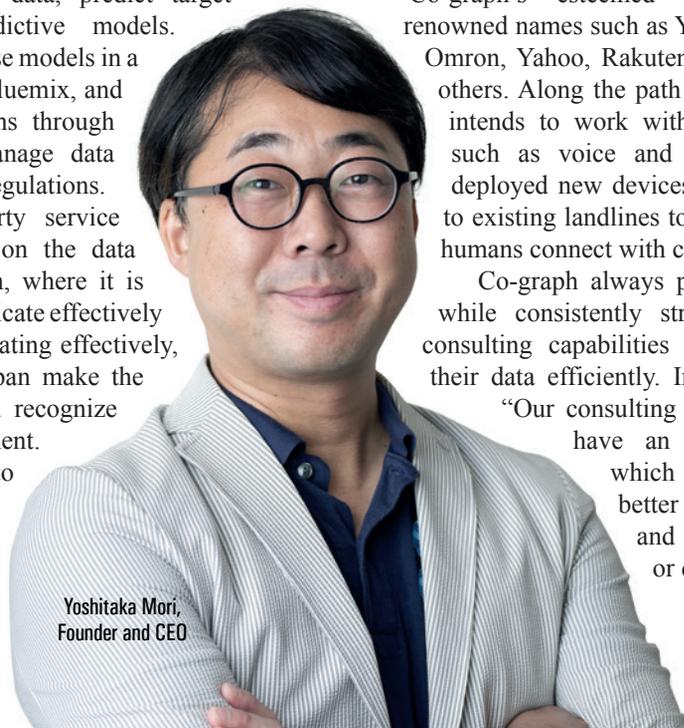
An interesting aspect about Co-graph is 80 percent of their engineers are from outside Japan who are well versed in multiple languages. This gives Co-graph an opportunity to extend their services and solutions portfolio to numerous countries regardless of geographical background.

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To elaborate more on the value proposition, Mori cites how his company recently engaged with a client to help them manage their business data effectively. The Japan-based device manufacturer was looking for cutting-edge technology to scale data processing and analysis. By leveraging Co-graph's consultancy and software solutions, the client was able to upload the data from their device to the cloud and analyze the health of the business, while maximizing their revenue and increasing productivity.

Co-graph's esteemed client roster includes renowned names such as Yamato, Mercari, Hitachi, Omron, Yahoo, Rakuten, and Mitsubishi among others. Along the path of innovation, Co-graph intends to work with advanced technologies such as voice and AI. The company has deployed new devices such as smart speakers to existing landlines to create a world in which humans connect with computers via voice.

Co-graph always pays heed to innovation, while consistently striving to enhance their consulting capabilities to help clients manage their data efficiently. In conclusion, Mori says "Our consulting services are proven and have an amazing success rate, which enables us to create a better tomorrow for our clients and users regardless of scale or domain." ACO

Yoshitaka Mori,
Founder and CEO